Script Content Request

This Script Info Request will help us develop your Audio Image.

A **Master Production** is a 10 Spot Audio Production, Using Professional Voice-overs mixed with your choice of our Licence Free Music. Your Music On Hold **(MOH)** Media Space is a unique advertising platform that when used professionally will have an awesome effect on your Branding & Customer Experience Management.

Remember:: **Your On Hold Audience is your captive audience. They have already filtered through your other marketing avenues so with you're On Hold Content *"less is best"*.**

Company Name:.....

Contact & Phone Number:.....

Contact & Phone Number: .....

Who are your callers: .....

.....

What is your Key Positioning Statement? .....

.....

.....

Do you have a company slogan? .....

.....

.....

What's your caller's average hold time? .....

Is your Web site up to date? Can we use it to source information for your script? .....

.....

How would you like your On Hold to sound - ☐ **Corporate** ☐ **Natural** ☐ **Humorous**

Please list points you would like highlighted in your production.

(For example: Services, specialties, Awards, Up sells, Did you knows, Location, special events, support, Charities)

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

How often would you like to freshen up your MOH?	Music Preference:	Voice over Preference:
☐ Monthly	☐ Chill	☐ Male
☐ 3 Months	☐ Modern	☐ Female
☐ 6 Months	☐ Classical	☐ Both Male & Female
☐ 12 Months	☐ Easy Listening	
☐ Couple of Years	☐ Dance	
	☐ Strings	

Submit

(+61 2) 9518 8377
(+61 2) 9518 4066
PO Box 836 Glebe NSW 2037
ABN 28 002 749 457

MUSICONHOLD
marketing, messages & music